SAY CHEESE

You force a smile until you think you look the way you think you look.

The man

behind the camera wants
a bigger smile, and you comply
as to a dentist's, "Open wider."
For smiles to qualify as smiles,
the eyes and lips must rhyme,
but now your eyes resign
from the equation.

Plain vanity sustains the shot, and authenticity be damned.

You hold the pose.

Since posing is what posing does, you learn that all that posing does is mold you in a pose the poser wants.

For just that long, you're who you're not.

When you unpose and are yourself again, you see what made the Iroquois believe that being photographed permitted the photographer to steal your soul.

The Iroquois were right.